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What Is Red Ribbon Week?

In February, 1985 U.S. Drug Enforcement Administration (DEA) agent Enrique (Kiki) Camarena was grabbed by five men who shoved him into a beige Volkswagen. One month later, his body was discovered in a shallow grave. Kiki and his informant, Alfredo Zavala Avelar, were savagely and grotesquely murdered. While investigating a multi-billion dollar drug scam, he confiscated thousands of pounds of cocaine, and hundreds of thousands of pounds of marijuana. Kiki was a believer that one person can make a difference and he sacrificed his life to prevent drugs from entering the United States.

In 1985, the National Federation of Parents for Drug Free Youth joined with the DEA to implemented a Red Ribbon campaign that spread to places as far away as Europe. The National Red Ribbon Week is celebrated every year October 23-31, and is dedicated to Kiki Camarena and all of the people who have been wrongly

killed due to the violence of drugs. Since then, millions of Americans have gotten involved in, and been touched by the Red Ribbon Campaign efforts. No other single drug prevention movement has had such an impact on so many lives. Each year, during the last week in October, more than 80 million young people and adults show their commitment to a healthy, drug-free life by wearing or displaying the Red Ribbon.



Enrique Camarena
1943-1985

Keota: Alix McHugh, Sean Erwin, Mrs. Leonard, Mrs. Brenneman, Mr. Abrahamson

Pekin: Kyle Paul, Rebecca Hawley, Colton Sievers, Kristi Dailey, Mr. Harper, Mr. Sathoff, Dr. Macklem

Sigourney: Jordan Aspash, Ryan Weber, Andrew Fritz, Travis Brubaker, Victoria Brownsworth, Kendra Alspach, Bryce Snakenberg, Carolyn Holm, Megan Clawson, Alysia Simmons, Mr. Kirby, Mrs. Webb, Mr. G, Mrs. Turnow

Why do Teens Say No To Alcohol And Drugs?

•“I say no to alcohol/drugs to friends because I want to stay healthy and to be able to go out for sports.

- Courtney B., Keota

•“I don’t have any reason to want to try it.”

- Demi M., Sigourney

•“An alcohol ticket would look really bad on a job applications.”

- Anonymous

KC STAAR

Action Team Members

Tri-County: Sarah Maxwell, Taylor Moore, Mrs. Sandy O’Rourke, Mrs. Sarah O’Rourke, Mrs. Werning, Mr. Cox

Parents/Grandparents: Sandy Nieuwsma, Kerm & Sharon Shettler, Corina Wonderlich, Shawn Dahlstrom, Amy Jones

Community: Kitty Bogle, Allan Glandon, Mary Krier, Lisa Guest, Bob Coffman, Shellie Striegel

(THERE’S ROOM FOR MORE!!!)

Websites to Check Out:

www.redribboniowa.org

www.jeliowa.org

www.abovetheinfluence.com

www.utakeitback.org

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